



Client

ABC Financial provides gym management and software services for health clubs and fitness centers throughout the US, Canada, Mexico, and Puerto Rico. They aim to attract and retain gym members by reducing payment processing costs. To keep their costs down, they use ASD® for their technology installation needs.

Challenge

ABC Financial aims to increase, create, and simplify with their technology solutions and services. They pride themselves on offering cutting edge technology and top quality customer service to over 7,000 health clubs worldwide. With many of their gyms located in remote areas, finding the best technicians for the job was going to be difficult.

IMPORTANT CONSIDERATIONS

- Will ASD® be able to find technicians to service their remote locations?
- With some gyms being open 24hrs, what's the best time to work?









Solution

ABC trusted ASD® to provide the best quality technicians and equipment for the job and rightful so. Many of their locations are geographically spread out and remote, so ASD® utilized their AASDI™ network. The AASDI™ network has access to over 12,000 qualified technicians across the United States. This makes it easier for our National Support Specialists to find the right tech, at the right price for the job. The AASDI™ Mobile App has the information our techs need to execute the job at hand in a timely manner, receives updates, track deliverables, and close out successfully.



Result

ASD® has been the main point of contact for over 100 ABC Financial Projects, with more to come. Our wide range of technology partners enables us to install the end-user preferred hardware, so every facility functions as needed. ABC Financial commend us for not only making their job easier, but the end-users as well.

Project Summary

INDUSTRY

Retail

SERVICES

Rollout

TECHNOLOGIES

Structured Cabling
Access Control & Video
Surveillance

HIGHLIGHTS

- 150+ projects completed with client
- Variety of access control systems
- Single door access points ir most locations

